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ADDRESS ONLY COMMUNICATIONS  
THE DIRECTOR OF  
PSYCHOLOGICAL STRATEGY BOARD  
WASHINGTON 25, D. C.

PSYCHOLOGICAL STRATEGY BOARD

WASHINGTON

November 28, 1952

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MEMORANDUM FOR: [REDACTED]

Central Intelligence Agency

I am attaching for your information a copy of the Standard PSB Planning Form (E-5), which the Director approved for use on a trial basis as of this date. Hitherto, there has been no standard form for PSB plans, but in comparing the attached form with that of the PSB plans which have so far been developed, it will be noted that the former is simpler and more concise. This desirable result is achieved, in my view, without sacrificing logic or clarity, or omitting any essential elements. It should be noted, however, that under the attached form the main body of the plan is not merely supported by the annexes but is actually derived from Annex A, and that this Annex, when noted by the Board, has the value of authoritative guidance. Consequently, Annex A is basic to the plan as a whole and should be developed before attempting to establish the Psychological Objectives or the Basic Tasks.

Both the advantages of the Standard PSB Planning Form and the manner of applying it to a particular planning problem are indicated by a sample plan for Germany which is also attached. This document has been prepared merely for illustrative purposes, and there is no intention of proposing it as a modification of PSB D-21, which has recently been approved by the Board and promulgated in the blue copy. While the sample German plan (E-6), as stated in the note under the title, has a slightly narrower scope than PSB D-21, the basic subject matter is the same and a cursory comparison of the two documents is enough to show that the sample plan is substantially shorter and easier to read. It could have been made even more concise had it not been desired—for purposes of illustration—to indicate in some detail the application of Paragraph 3 of the Standard PSB Planning Form. Such detailed development of the Guidance in Paragraph 3 may not be necessary in all cases, and it should be noted in this connection that the Standard PSB Planning Form is sufficiently flexible to leave the planners a good deal of latitude in applying it to varying problems.

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With regard to current PSB plans which have already reached the draft stage, I am leaving it to the discretion of the panel chairmen as to whether or not to recast developing plans in accordance with the Standard PSB Planning Form. I am also attaching a copy of a letter to Mr. Richard H. Sanger, Chairman of Panel "H". Similar letters have been sent to the other panel chairmen.

In principle it is desirable that all plans presented to the Board from now should follow the Standard PSB Planning Form (E-5), but when plans have already reached such an advanced state that recasting them in accordance with the Standard PSB Planning Form would involve serious delay, they may be left in whatever form the panel has already adopted. In some cases it may be useful to follow only certain portions of the Standard PSB Planning Form and to leave as they are sections of the plan which have been completed earlier. It is not proposed to recommend modification of any plan already approved by the Board, nor of PSB D-27 which has already been approved by the panel and circulated to Member Agencies for comment.

N.B. I hope that after the new Standard PSB Planning Form has been in use long enough to permit a considered judgment as to its merits and defects you will consult with CIA representatives who have sat on PSB panels, and with CIA officials who normally clear PSB plans, and pass on to me any suggestions for improving the Form which may emerge.


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Assistant Director  
Office of Plans and Plans

Attachments:

E-5 Standard PSB Planning Form,  
dated November 20, 1952, Copy No. 31

E-6 Sample PSB Strategy Plan,  
dated November 20, 1952, Copy No. 31

cc Memo, dated November 28, 1952,  
to Mr. R. H. Sanger f 

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# MISSING PAGE

ORIGINAL DOCUMENT MISSING PAGE(S):

Attachment E-6